We had 3 participants for this evaluation.

Prototype link: <https://www.figma.com/proto/sq5JBcwSx8Ltdl72m3zlS6/home-page?node-id=43%3A37&scaling=min-zoom>

Feedback

Participant 1:

|  |  |  |  |
| --- | --- | --- | --- |
| **Issue/Problem** | **Heuristic Violated** | **Severity** | **Recommendation** |
| Drop down (v) should be (^) to show you can collapse it again | 4 | low | Need to change to ‘^’ so user knows they can collapse the extended info again |
| Review drop down redundant | 8 | low | Have an overall rating and leave reviews accessible from the about tab. Or, post the top review with a small ‘see more’ that takes user to the rest of them |
| Clicking view deal sent me to ‘You’re leaving trivago’ page with no back button | 3 | high | View deal should send user to a page with the full hotel/deal’s info  The ‘You’re leaving Trivago’ page should have a back/don’t leave button, or take you back to home page when you click logo |
| Opening Map takes away the options on right of screen | 1 | high | Opening map should have all the hotel options available on the left, user can scroll down to see them all |

Participant 2:

|  |  |  |  |
| --- | --- | --- | --- |
| **Issue/Problem** | **Heuristic Violated** | **Severity** | **Recommendation** |
| Issues navigating the home page | 3 | 4 | Have choices populate as user gives input |
| Color scheme w/ ratings |  | 3 | The dark blue is not eye appealing |
| A lot of button choices per hotel | 8 | 3 | I felt I was looking at too many options to choose from |
| Button layout overlaps with other hotel choices | 8 | 4 | The drop down for about about/review overlaps with the image below |
| Overlap of button choices | 8 | 4 | The about/review has the same drop down for each tab. Repetition |
| Book overview - history for up to 5 years (suggestion) | 10 | 4 | User can check history for past purchases |
| Search bar | 3 | 5 | The search engine can have auto correct and clear |

Participant 3:

|  |  |  |  |
| --- | --- | --- | --- |
| **Issue/Problem** | **Heuristic Violated** | **Severity** | **Recommendation** |
| On results - search page  Color scheme | 4 | 1 | Keep rating color but change color on other icons so the user does not get confused |
| About covers hotel information below | 7 | 2 | Pop out menu |
| No feedback in search box | 1 | 1 | Add feedback to search bar |
| The user has to click more to see photos | 6 | 2 | Add photos button |